

Program

Towards a Transatlantic Market Place – The U.S.-German Perspective for a New Framework

Washington, D.C., March 19 - 21, 2006

hosted by
the
Dräger Foundation, Lübeck,
the
DIN-Group, Berlin,
the
BDI – Federation of German Industries, Berlin,
and the
United States Chamber of Commerce, Washington, D.C.

supported by
the
German American Business Council (GABC), Washington, D.C.,
the
**American Institute for Contemporary German Studies (AICGS),
Washington, D.C.,**
and
**The Atlantic Times - A Monthly Newspaper from Germany,
Washington, D.C.**

Conference Venue: United States Chamber of Commerce
Anheuser Busch Briefing Center
1615 H Street, NW
Washington, D.C. 20062-2000
Phone: 202 - 659 6000
Facsimile: 202 - 463 5327

Hotel: The Hay-Adams Hotel
Sixteenth & H Streets, NW
Washington, D.C. 20006
Phone: 202 - 638 6600
Facsimile: 202 - 638 3803

Sunday, March 19, 2006

07:00 pm Reception and Dinner on the roof deck of the Hay-Adams Hotel

Welcome

Gary V. Litman

Vice President, Europe & Eurasia, International Division, U.S. Chamber of Commerce, Washington, D.C., USA

Opening Speeches

Friedrich Merz

MP, CDU/CSU Parliamentary Group of the German Bundestag;
Partner, Mayer, Brown, Rowe & Maw, LLP, Berlin, Germany

Richard R. Burt

Chairman, Diligence Inc., Washington, D.C., USA

Monday, March 20, 2006

United States Chamber of Commerce, Anheuser Busch Briefing Center

09:00 am Welcome

Thomas J. Donohue

President and CEO, U.S. Chamber of Commerce, Washington, D.C., USA

Prof. Dr. Dieter Feddersen

Member of the Board, Dräger Foundation, Lübeck, Germany

Erwin Staudt

Chairman, Board of Finance, DIN Institute, Berlin, Germany

Introductory overview

Prof. Dr. Rudolf Dolzer

Director, Institute of International Law, University of Bonn, Germany

09:45 am - 12:30 pm

Plenary Session

Keynote Panel

Towards a transatlantic market place –
instruments and methods, barriers and potentials

Chair: **Dr. Johannes F. Linn**
Executive Director, The Wolfensohn Initiative,
The Brookings Institution, Washington, D.C., USA

Hartmut Schauerte

MP, Parliamentary State Secretary, Federal Ministry of
Economics and Technology, Berlin, Germany

Eric Stewart

Deputy Assistant Secretary for Europe, U.S. Department of
Commerce, Washington, D.C., USA

Dr. Arend Oetker

Managing Partner, Arend Oetker Holding GmbH & Co., Berlin;
Vice President, BDI – Federation of German Industries, and
Chairman, German Council on Foreign Relations, Berlin,
Germany

Dr. Axel Nawrath

State Secretary, Federal Ministry of Finance, Berlin, Germany

Discussion

12:30 - 02:00 pm

Light Lunch at the U.S. Chamber of Commerce

02:15 - 04:15 pm

Parallel Working Groups

(03:15 - 03:30 pm Coffee Break)

Innovation, standardization and harmonization in
selected branches

Working Group 1

Chemical and pharmaceutical industry

Chair: **Dr. Torsten Bahke**
Director, DIN Institute, Berlin, Germany

Dr. Sven Olaf Berggötz

Director, Corporate Office New York, ALTANA AG, New York,
NY, USA

Dr. Axel Claus Heitmann

Chairman of the Board, LANXESS AG, Leverkusen, Germany

Dr. Michael Hodin

Vice President, Corporate and International Affairs,
Pfizer Inc., New York, NY, USA

Dr. Attila Molnar

President & CEO, Bayer Corporation, Pittsburgh, PA, USA, and
Member of the Board, Bayer AG, Leverkusen, Germany

Working Group 2

Biotech industry

Chair: **Dr. Susanne Maria Schmidt**

Managing Director and Member of the Executive Board,
German Institute for Economic Research (DIW), Berlin,
Germany

Dr. David W. Beier

Senior Vice President, Global Government Affairs, Amgen Inc.,
Washington, D.C., USA

Dr. Klaus Lippold

MP, Member of the Environment Commission, German Federal
Parliament, Berlin, Germany

Kristen D.W. Morris

Vice President, Government Affairs and Public Policy,
Boehringer Ingelheim Pharmaceuticals Inc., Washington, D.C.,
USA

Working Group 3

Automotive industry

Chair: **Dr. Bruce Stokes**

Senior Writer, The National Journal, Washington, D.C.,
USA

Stephen E. Biegun

Corporate Officer and Vice President, International Govern-
mental Affairs, Ford Motor Company, Washington, D.C., USA

David Geanacopoulos

Director of Industry - Government Relations, Volkswagen of
America, Inc., Washington, D.C., USA

Craig R. Helsing

Vice President, BMW (U.S.) Holding Corp., Washington, D.C.,
USA

Working Group 4

Telecommunication industry

Chair: **William L. Kovacs**

Vice President, Environment, Technology and
Regulatory Affairs, U.S. Chamber of Commerce,
Washington, D.C., USA

John F. Finnegan

Vice President, Worldwide Sales, AT&T, Bridgewater, NJ, USA

Wolfgang Jakubek

Managing Director, Deutsche Telekom USA, Washington, D.C.,
USA

Leslie Joseph Martinkovics

Director for International Public Policy and Regulatory Affairs,
Verizon Communications Inc., Washington, D.C., USA

Maury J. Mechanick

Counsel, White & Case LLP, Washington, D.C., USA

Mary Saunders

Chief, Standards Services Division, National Institute of
Standards and Technology (NIST), Gaithersburg, MD, USA

06:00 pm

Bus transfer from the Hay Adams Hotel
to the Ambassador's Residence

1800 Foxhall Road, N.W.
Washington, D.C.

07:00 pm

Reception and festive dinner at the Residence of the German
Ambassador to the United States of America

Welcome

H.E. Ambassador Dr. Klaus Scharioth

Dinner Remarks

Erika Mann

Member of the European Parliament, Brussels, Belgium

around 10:30 pm

Bus transfer back to the Hay Adams Hotel

Tuesday, March 21, 2005

08:30 - 11:00 am

Plenary Session

Chair: **Prof. Dr. Matthias Herdegen**

Director, Institute for International Law, University of Bonn, Germany

08:30 - 09:45 am

Corporate governance: Regulatory and legal instruments for the transatlantic market place – what do we have, what do we need?

David Chavern

Vice President and Chief of Staff, U.S. Chamber of Commerce, Washington, D.C., USA

Prof. Dr. Dieter Feddersen

Attorney at Law, Feddersen Heuer & Partner, Frankfurt/Main, Germany

09:45 - 11:00 am

Capital markets and financial services: Requirements for the transatlantic market place

Dr. Rolf-E. Breuer

Chairman, Supervisory Board, Deutsche Bank AG, Frankfurt/Main, Germany

11:00 - 11:15 am

Coffee break

11:15 am - 01:00 pm

Closing Session

Chair: **Dr. Jackson Janes**

Executive Director, American Institute for Contemporary German Studies, Washington, D.C., USA

Wrap up – which options, which instruments, which recommendations?

Questions:

1. Do we need a transatlantic market place?
2. Do we need an improved/new framework?
3. Which steps are required and possible?
4. How to make the transatlantic market place compatible with the WTO

Speakers

Prof. Dr. Kurt J. Lauk

President, Economic Council of the CDU, Berlin, Germany

Gary V. Litman

Vice-President, Europe & Eurasia, U.S. Chamber of Commerce, Washington, D.C., USA

Bernhard Welschke

President, Representative of German Industry and Trade (RGIT), Washington, D.C., USA

Steve Williams

Director for Europe and Eurasia, Lockheed Martin Corporate International Business Development; President, GABC, Washington, D.C., USA

01:15 - 02:30 pm

Lunch at the Decatur House
1610 H Street, NW
Washington, D.C. 20006

Luncheon speaker

Dr. Wolfgang Gerhardt, MdB

Chairman, FDP Parliamentary Group, Berlin, Germany

*Foreign Policy and Economic Policy in Transatlantic Relations –
What has to be done?*

from 04:00 - 07:30 pm

Informal get-together on the invitation of the DIN and the RGIT

at the Historic Georgetown Club
1530 Wisconsin Avenue, NW
Washington, D.C. 20007